

Project Registration #
OMNIBUS JANUARY
 - POLL
 Gallup Canada, Inc.
 Jon Hughes, Analyst/
 SOM
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X APPROVED BY CLIENT
 DATE _____
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 INTERVIEWED BY _____
 n=1,000

(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #3)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(Skip to #3)

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.50

(614) (615)

- 2a. HOLD
- 2b. HOLD

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

(519)

4a. What do you think is the most important problem facing the country today? (Open ended and code)

- 01 Other (list) - (Continue)
- 02 (DK)
- 03 (Refused) (Skip to #5a)
- 04 HOLD
- 05 HOLD
- 06 Constitution
- 07 Crime/Drugs
- 08 Debt/Deficit
- 09 Defence policy
- 10 The Economy (general)
- 11 Education
- 12 Environment/Pollution/Clean air
- 13 Free trade: U.S. Trade Relations (Continue)
- 14 Goods & Services Tax (GST)/High Taxes
- 15 Government/Honesty in Government
- 16 Health care
- 17 Immigration policy
- 18 Inflation/High prices
- 19 Labor Unions/Strikes
- 20 National unity/Inter-provincial relations/Quebec Separation
- 21 Other economic problems
- 22 Treatment of native Canadians
- 23 Unemployment
- 24 World peace/International problems/Prospect of War

(520) (521)

4b. Which federal party do you think can do the best job of handling the problem you have just mentioned? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(522) (523)

5. Thinking now about the different ways people keep informed about the news, which of the following news sources do you use? How about (read and rotate A-G)?

	<u>Yes</u>	<u>No</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Nightly network television news shows, such as The National or CTV News	1	2	3	4	_____ (524)
B. Nightly local television news shows	1	2	3	4	_____ (525)
C. Television news magazine shows, such as W5 or 60 Minutes	1	2	3	4	_____ (526)
D. Daily newspapers	1	2	3	4	_____ (527)
E. Radio news programs	1	2	3	4	_____ (528)
F. Weekly news magazines, such as Maclean's or Time	1	2	3	4	_____ (529)
G. Specialty news television channels, such as CBC Newsworld or CNN	1	2	3	4	_____ (530)

6a. How would you describe business conditions in your region - would you say they are (read 1-4)?

- 1 Very good
- 2 Good
- 3 Not too good
- 4 Bad
- 5 (DK)
- 6 (Refused) _____ (531)

6b. Over the past six months, would you say business conditions in your region have (read 1-3)?

- 1 Gotten better
- 2 Stayed about the same
- 3 Gotten worse
- 4 (DK)
- 5 (Refused) _____ (532)

6c. Over the next six months, do you expect business conditions in your region to (read 1-3)?

- 1 Get better
- 2 Stay about the same
- 3 Get worse
- 4 (DK)
- 5 (Refused) _____ (533)

7a. Did you make any New Years resolutions this year?

- | | | | | |
|------------|----|--------------|------|-------------|
| 1 | 2 | 3 | 4 | |
| Yes | No | (DK) | (RF) | _____ (534) |
| (Continue) | | (Skip to #8) | | |

7b. Would you say you are (read 4-1) to keep your New Years resolutions?

- 4 Very likely
- 3 Somewhat likely
- 2 Not very likely
- 1 Not at all likely

5 (DK)

6 (Refused)

_____ (535)

8. Which of the following descriptions most accurately reflects your relationship with your current spouse or partner? Would you say it is (read 1-5)?

- 1 Steaming hot
- 2 Warm and cosy
- 3 Lukewarm
- 4 A little chilly
- 5 Ice cold

6 (Not currently involved in a relationship)

7 (DK)

8 (Refused)

_____ (536)

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused) 91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused) _____ (472)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused) 92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 HOLD
 - 05 HOLD
 - 06 English
 - 07 French 93.10
-
- (415) (416)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 None
 - 05 HOLD
 - 06 Protestant
 - 07 Jewish
 - 08 Roman Catholic 94.10
-
- (417) (418)

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?
(Read 06-10)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 No formal schooling (Skip to D6)
- 05 HOLD
- 06 Public/Grade school
- 07 Secondary school
- 08 University

Post secondary and non-university

09	Community college		
10	C.E.G.E.P		
			95.10
<hr/>			(419) (420)

D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	
			95.50 (421)

D6. What is your occupation? (Open ended and code)

- 01 Other (list)
- 02 HOLD
- 03 (Refused)
- 04 Not employed
- 05 Retired
- 06 Student
- 07 Housewife

	96.10
<hr/>	(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

- 01 One - (Skip to D10)
- 98 (DK)
- 99 (Refused)

	98
<hr/>	(430) (431)

D8. How many would be under 10 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

	98.10
<hr/>	(432) (433)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

98.20

(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

98.30 (436)

D11. What was your year of birth? (Open ended and code all four digits of year)

- 9999 (DK/Refused)

98.40

(437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

- 999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
 - 12 (Refused)
- (447) (448)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)

Q.4a-Most important problem facing the country today (cols. 520:521)

- 01 Other
- 02 Don't Know
- 03 Refused
- 04 Hold
- 05 Hold
- 06 Constitution
- 07 Crime/Drugs
- 08 Debt/Deficit
- 09 Defence Policy
- 10 The economy (general)
- 11 Education
- 12 Environment/Pollution/Clean air
- 13 Free Trade: U.S. Trade Relations
- 14 Goods and Service Tax (GST)/High Taxes
- 15 Honesty/Honesty in government
- 16 Health Care
- 17 Immigration Policy
- 18 Inflation/High Prices
- 19 Labour Unions/Strikes
- 20 National Unity/Inter-Provincial Relations/Quebec Separation
- 21 Other economic problems
- 22 Treatment of Native Canadians
- 23 Unemployment
- 24 World Peace/International Problems/Prospect of War
- 25 A better distribution of goods and wealth
- 26 Poor get poorer/poverty
- 27 Break ups of family
- 28 Too much financial help to other countries
- 29 Welfare system
- 30 Social program
- 31 Child abuse
- 32 Policies about seniors
- 33 Foreign ownership
- 34 Too few people have all the power
- 35 The young have too much rights
- 36 Abortion
- 37 Firearms/Gun Control
- 38 Politicians who do not know how to run a government
- 39 Moral problems
- 40 MP's Pension
- 41 Legal system
- 42 Racism
- 43 Lack of Canadian identity
- 44 Incomprehension between English and French
- 45 Overpopulation
- 46 Bureaucracy
- 47 The country as a whole
- 48 A rise of the right wing
- 49 Fear of the future
- 50 Communication

- 51 Prince Edward Island
- 52 Cutbacks
- 53 Religion
- 54 Solidarity/Cooperation
- 55 The way Harris is handling everything
- 56 Apathy
- 57 Kids in trouble
- 58 Politicians spend too much
- 59 People staying at home with kids should get a salary
- 60 Selfishness
- 61 Bilingualism
- 62 Wintertime is too long