

FIELD FINAL - JUNE 9, 1997

AC -
Project Registration # _____ X APPROVED BY CLIENT
OMNIBUS & POLL JUNE DATE _____
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SOM INTERVIEWED BY _____
June, 1997 n=1,000

I.D.#: _____ 0 (1-6)
**AREA CODE AND TELEPHONE NUMBER: () _____ (32 - 41)
**INTERVIEW TIME: ----- (42) (43)

Hello. My name is _____ with The Gallup Organization, the company that conducts the Gallup Poll. We are doing the National Gallup Poll this evening on different public opinion topics.

S1. AREA CODE: (Code from call record sheet)

_____ (450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

_____ (453) (454)

S3. CMA CODE: (Code from call record sheet)

_____ (455) (456) (457) (458)

S4. Including yourself, how many members of this household are age 18 or older? (Open ended (and code actual number))

- 00 None - (Thank and Terminate)
- 01 One - (If other than respondent, ask to speak to that person, and Skip to S6)
- 02-
- 96 96+ - (Continue)
- 97 Not available - (Reset to "Intro", and Set time to call back)
- 98 (DK)
- 99 (Refused) (Thank and Terminate) (465) (466)

S5. Of those (response in S1) adults, I need to speak to the one who had the most recent birthday.

- 1 Respondent available - (Continue)
- 7 Respondent not available - (Reset to "Intro", and Set time to call back)
- 8 (Refused) - (Thank and Terminate) (467)

S6. (When respondent is on the line, say:) I need to confirm that you are 18 years of age or older. Is that correct?

- 1 Yes (Continue)
 - 2 No (Reset to S1)
 - 3 (DK) (Thank and Terminate)
 - 4 (RF)
- (468)

S7. LANGUAGE: (Code language interview conducted in:)

- 1 English
 - 2 French
- (449)

**GENDER: (Do not ask; code only)

- 1 Male
 - 2 Female
- (44)

Project Registration #
OMNIBUS APRIL
 - POLL
 Gallup Canada, Inc.
 Jon Hughes, Analyst/
 SOM
 June, 1997

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(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #2a)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None (Continue)
- 05 HOLD

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories) (Skip to #2a)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.10
 (460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.50
 (614) (615)

2a. Did you vote in the last federal election on June 2, 1997?

- 1 Yes - (Continue)
- 2 No
- 3 Too young
- 4 (DK) (Skip to #6)
- 5 (Refused)

3 (462)

2b. (If code "1 - Yes" in #2a, ask:) Which party did the candidate for whom you voted represent? (Open ended and code)

- 01 Other Party (do NOT list)
- 02 (DK)
- 03 Refused
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservative (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

3.10

(463) (464)

3. When did you make up your mind as to which party to support? Was it (read 1-6)?

- 1 Before the election campaign began
- 2 In the first couple of weeks of the campaign
- 3 In the middle of the campaign, prior to the televised leader debates
- 4 Right after the televised leader debates
- 5 In the final week of the campaign
- 6 On election day
- 7 (DK)
- 8 (Refused)

_____ (519)

4. During the election campaign, did you change your mind as to which party to support?

- | | | | | |
|-----|----|------|------|--|
| 1 | 2 | 3 | 4 | |
| Yes | No | (DK) | (RF) | |

_____ (520)

5. Thinking back to this past election, did the results of published opinion polls influence the way you voted?

- | | | | | |
|-----|----|------|------|--|
| 1 | 2 | 3 | 4 | |
| Yes | No | (DK) | (RF) | |

_____ (521)

6. Are you pleased that the latest federal election produced a majority government, or would you have preferred a minority government?

- 1 Pleased with majority
- 2 Would have preferred minority
- 3 (DK)
- 4 (Refused)

_____ (522)

7. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (523)

8. How would you rate economic conditions in Canada today?
Would you say they are (read and reverse 1-4)?

- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor

5 (DK) _____
6 (Refused) (524)

9. Right now, do you think that economic conditions in the country as a whole are (read and reverse 1-3)?

- 1 Getting better
- 2 Staying about the same
- 3 Getting worse

4 (DK) _____
5 (Refused) (525)

10. Did you, yourself, happen to attend a church, synagogue or other place of worship, in the last seven days?

- | | | | | |
|-----|----|------|------|--|
| 1 | 2 | 3 | 4 | |
| Yes | No | (DK) | (RF) | |

_____ (526)

11. Just from what you have seen, heard or read, how serious a problem is hunger among Canadians today - would you say very serious, quite serious, not too serious or not really a serious problem at all?

- 1 Very serious
- 2 Quite serious
- 3 Not too serious
- 4 Not really a serious problem at all

5 (DK) _____
6 (Refused) (527)

12. For each of the following groups that I read out, please tell me how much responsibility they should have for solving the hunger problem in Canada. Should they have none (N), little (L), some (S) or a great deal (GD)? (Read and rotate A-H)

	<u>N</u>	<u>L</u>	<u>S</u>	<u>GD</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Government	1	2	3	4	5	6	_____ (528)
B. General Public	1	2	3	4	5	6	_____ (529)
C. Social Agencies	1	2	3	4	5	6	_____ (530)
D. Food Banks	1	2	3	4	5	6	_____ (531)
E. Charities	1	2	3	4	5	6	_____ (532)
F. Hungry people themselves	1	2	3	4	5	6	_____ (533)
G. Food companies	1	2	3	4	5	6	_____ (534)
H. Private Industries	1	2	3	4	5	6	_____ (535)

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused) 91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused) _____ (472)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused) 92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 HOLD
 - 05 HOLD
 - 06 English
 - 07 French 93.10
-
- (415) (416)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 None
 - 05 HOLD
 - 06 Protestant
 - 07 Jewish
 - 08 Roman Catholic 94.10
-
- (417) (418)

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?
(Read 06-10)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 No formal schooling (Skip to D6)
- 05 HOLD
- 06 Public/Grade school
- 07 Secondary school
- 08 University

Post secondary and non-university

09	Community college	
10	C.E.G.E.P	95.10
<hr/>		(419) (420)

D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	95.50 (421)

D6. What is your occupation? (Open ended and code)

- 01 Other (list)
- 02 HOLD
- 03 (Refused)
- 04 Not employed
- 05 Retired
- 06 Student
- 07 Housewife

	96.10
<hr/>	(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

- 01 One - (Skip to D10)
- 98 (DK)
- 99 (Refused)

	98
<hr/>	(430) (431)

D8. How many would be under 10 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

	98.10
<hr/>	(432) (433)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

	98.20
<hr/>	(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused) 98.30 (436)

D11. What was your year of birth? (Open ended and code all four digits of year)

- 9999 (DK/Refused) 98.40
-
- (437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

- 999999 (DK/Refused) 98.50
-
- (150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over 99.50
- 11 (DK)
- 12 (Refused) (447) (448)

D14. How many different RESIDENTIAL phone lines; that is non-business lines, do you have in your household? We need the number of non-business phone lines, NOT the actual number of telephones. (Open ended and code actual number of residential lines)

- 97 97+
 - 98 (DK)
 - 99 (Refused)
-
- (469) (470)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.# (170) (171) (172) (173)