

FIELD FINAL - OCTOBER 7, 1997

AC -  
Project Registration # \_\_\_\_\_  X  APPROVED BY CLIENT  
OMNIBUS & POLL OCTOBER \_\_\_\_\_ DATE \_\_\_\_\_  
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SOM \_\_\_\_\_ INTERVIEWED BY \_\_\_\_\_  
October, 1997 \_\_\_\_\_ n=1,000

I.D.#: \_\_\_\_\_ 0 (1-6)  
\*\*AREA CODE AND TELEPHONE NUMBER: ( ) \_\_\_\_\_ (32 - 41)  
\*\*INTERVIEW TIME: ----- (42) (43)

Hello. My name is \_\_\_\_\_ with The Gallup Organization, the company that conducts the Gallup Poll. We are doing the National Gallup Poll this evening on different public opinion topics.

S1. AREA CODE: (Code from call record sheet)

\_\_\_\_\_  
(450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

\_\_\_\_\_  
(453) (454)

S3. CMA CODE: (Code from call record sheet)

\_\_\_\_\_  
(455) (456) (457) (458)

S4. Including yourself, how many members of this household are age 18 or older? (Open ended (and code actual number))

00 None - (Thank and Terminate)

01 One - (If other than respondent, ask to speak to that person, and Skip to S6)

02-  
96 96+ - (Continue)

97 Not available - (Reset to "Intro", and Set time to call back)

98 (DK)

99 (Refused) (Thank and Terminate)

(465) (466)

S5. Of those (response in S1) adults, I need to speak to the one who had the most recent birthday.

1 Respondent available - (Continue)

7 Respondent not available - (Reset to "Intro", and Set time to call back)

8 (Refused) - (Thank and Terminate)

\_\_\_\_\_(467)

S6. (When respondent is on the line, say:) I need to confirm that you are 18 years of age or older. Is that correct?

1 2 3 4  
Yes No (DK) (RF)  
(Continue) (Reset to S1) (Thank and Terminate)

\_\_\_\_\_(468)

S7. LANGUAGE: (Code language interview conducted in:)

1 English

2 French

\_\_\_\_\_(449)

\*\*GENDER: (Do not ask; code only)

1 Male

2 Female

\_\_\_\_\_(44)

Project Registration #  
**OMNIBUS OCTOBER**  
 - POLL  
 Gallup Canada, Inc.  
 Jon Hughes, Analyst/  
 SOM  
 October, 1997

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(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #3)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(Skip to #3)

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.50

(614) (615)

2a.-  
 2b. HOLD

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

(523)

4. Regardless of any political feelings you may have, and thinking just of individuals, of the following, which person do you think would make the best Prime Minister for Canada? (Read and rotate 1-5)

- 1 Jean Chrétien
- 2 Jean Charest
- 3 Alexa McDonough
- 4 Preston Manning
- 5 Gille Duceppe
- 6 (None of these)
- 7 (DK)
- 8 (Refused)

\_\_\_\_\_ (524)

5. I would now like to ask you about any regular volunteer activities you may have been involved in during the past year. By "regular volunteer activities" I mean giving of your time on a weekly or monthly basis without receiving any pay. In the past year, have you regularly volunteered your time... (read and rotate A-C, then read D)?

	<u>Yes</u>	<u>No</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Helping to coach a local sports team?	1	2	3	9	_____ (525)
B. As a member of a local community group, such as a Parent-Teacher Association, the YMCA, or a local neighbourhood association?	1	2	3	9	_____ (526)
C. By participating in any groups or committees at your church, synagogue or other place of worship?	1	2	3	9	_____ (527)
D. In any other manner?	1	2	3	9	_____ (528)

(If code "1-Yes" in #5-D, Continue;  
Otherwise, Skip to #6)

5a. In what other ways have you regularly volunteered your time in the past year? (Open ended) (Accept up to TWO responses)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 HOLD
- 05 HOLD

\_\_\_\_\_ Not available 1st Resp: \_\_\_\_\_ (529) \_\_\_\_\_ (530)

\_\_\_\_\_ Not available 2nd Resp: \_\_\_\_\_ (531) \_\_\_\_\_ (532)

6. Now I would like you think about any donations you may have recently made to charitable causes. In the past 30 days, have you... (read and rotate A-C)?

	<u>Yes</u>	<u>No</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Donated money to a charitable cause?	1	2	3	9	_____ (533)
B. Donated goods, such as clothing or toys, to a charitable cause?	1	2	3	9	_____ (534)
C. Volunteered your time for a charitable cause?	1	2	3	9	_____ (535)

(INTERVIEWER READ:) Now I'd like to ask you some questions about saving money.

7. Families can save money for different purposes. Of the list I am going to read you, which TWO do you think are the most important? (Read and rotate 1-4) (PROBE FOR SECOND ANSWER, IF NECESSARY)

- 1 Saving for a better car
- 2 Saving for a better house
- 3 Saving for university education
- 4 Saving for retirement

- 5 (Other)
- 6 (None)
- 8 (DK)
- 9 (Refused)

A.	_____	1st Resp:	_____	_____
			(536)	(537)
B.	_____	2nd Resp:	_____	_____
			(538)	(539)

8. For those of working age in your family or household, would you say... (read and reverse i.e. 1-4, OR 4-1)

- 1 They are saving enough for retirement
- 2 They are saving some for retirement, but need to save more
- 3 They need to save much more for their retirement
- 4 They are not saving at all for their retirement

- 5 (Not applicable)
- 8 (DK)
- 9 (Refused) \_\_\_\_\_ (540)

9. If your family or household has children or adults who would like to go to university, would you say that... (read and reverse i.e. 1-4, OR 4-1)

- 1 They have saved enough for university
- 2 They have saved some for university, but need to save more
- 3 They need to save much more for university
- 4 They are not saving at all for university

- 5 (Not applicable)
- 8 (DK)
- 9 (Refused) \_\_\_\_\_ (541)

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused) 91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused) \_\_\_\_\_ (472)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused) 92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
  - 02 (DK)
  - 03 (Refused)
  - 04 HOLD
  - 05 HOLD
  - 06 English
  - 07 French 93.10
- 
- (415) (416)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
  - 02 (DK)
  - 03 (Refused)
  - 04 None
  - 05 HOLD
  - 06 Protestant
  - 07 Jewish
  - 08 Roman Catholic 94.10
- 
- (417) (418)

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?  
(Read 06-10)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 No formal schooling (Skip to D6)
- 05 HOLD
- 06 Public/Grade school
- 07 Secondary school
- 08 University

Post secondary and non-university

09 Community college	
10 C.E.G.E.P	95.10
<hr/>	
	(419) (420)

D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	95.50 (421)

D6. What is your occupation? (Open ended and code)

01 Other (list)	
02 HOLD	
03 (Refused)	
04 Not employed	
05 Retired	
06 Student	
07 Housewife	96.10
<hr/>	
	(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

01 One - (Skip to D10)	
98 (DK)	
99 (Refused)	98
<hr/>	
	(430) (431)

D8. How many would be under 10 years? (Open ended and code actual number)

00 None	
98 (DK)	
99 (Refused)	98.10
<hr/>	
	(432) (433)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

00 None	
98 (DK)	
99 (Refused)	98.20
<hr/>	
	(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused) 98.30 (436)

D11. What was your year of birth? (Open ended and code all four digits of year)

- 9999 (DK/Refused) 98.40
- 
- (437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

- 999999 (DK/Refused) 98.50
- 
- (150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over 99.50
- 11 (DK)
- 12 (Refused) (447) (448)

D14. How many different RESIDENTIAL phone lines; that is non-business lines, do you have in your household? We need the number of non-business phone lines, NOT the actual number of telephones. (Open ended and code actual number of residential lines)

- 97 97+
  - 98 (DK)
  - 99 (Refused)
- 
- (469) (470)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.# (170) (171) (172) (173)