

Project Registration #  
**OMNIBUS (POLL) SEPTEMBER '98**  
 Gallup Canada, Inc.  
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 SOM  
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(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #3)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None (Continue)
- 05 HOLD

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories) (Skip to #3)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.50

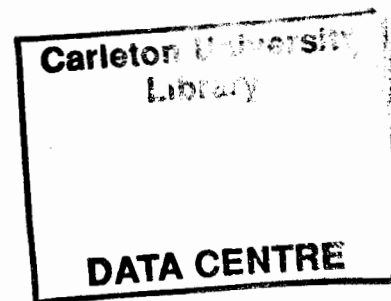
(614) (615)

2a. -  
 2b. HOLD

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

(550)



4. In general would you say that you are satisfied or dissatisfied with the direction in which this country is going?

- 1 Satisfied
- 2 Dissatisfied
- 3 (DK)
- 4 (Refused)

\_\_\_\_\_ (520)

(Rotate #5a-#5b and #6a-#6b)

5a. Over the past six months, would you say the country's economy has (read and reverse 1-3)?

- 1 Gotten better
- 2 Stayed about the same
- 3 Gotten worse
- 4 (DK)
- 5 (Refused)

\_\_\_\_\_ (521)

5b. Over the next six months, do you expect the country's economy to (read and reverse 1-3)?

- 1 Get better
- 2 Stay about the same
- 3 Get worse
- 4 (DK)
- 5 (Refused)

\_\_\_\_\_ (522)

6a. Over the past six months, would you say the financial situation of your household has (read and reverse 1-3)?

- 1 Gotten better
- 2 Stayed about the same
- 3 Gotten worse
- 4 (DK)
- 5 (Refused)

\_\_\_\_\_ (523)

6b. Over the next six months, do you expect the financial situation of your household to (read and reverse 1-3)?

- 1 Get better
- 2 Stay about the same
- 3 Get worse
- 4 (DK)
- 5 (Refused)

\_\_\_\_\_ (524)

7a. If you were married, how likely would you be to admit having a sexual encounter with someone other than your spouse? Would you be (Read 1-4)?

- 1 Very likely
- 2 Likely
- 3 Unlikely
- 4 Very unlikely
- 5 (DK)
- 6 (Refused)

\_\_\_\_\_ (525)

(ROTATE #7b & #7c)

7b. In your opinion, should the U.S. President, Bill Clinton, have admitted to the allegation of sexual impropriety at the very beginning of the accusations?

1	2	3	4	
Yes	No	(DK)	(RF)	_____ (526)

7c. Do you think it is appropriate that Kenneth Starr's report on the U.S. President, Bill Clinton, was made public over the Internet?

1	2	3	4	
Yes	No	(DK)	(RF)	_____ (527)

8a. Do you believe Canada should continue to have a monarch as its head of state, or should Canada discontinue its ties with the monarchy?

1	Continue as head of state	
2	Discontinue	
3	(DK)	
4	(Refused)	_____ (528)

8b. Would you favour Prince Charles becoming the next King of England, or do you think he should step down in favour of his son, Prince William, becoming the next King of England?

1	Favour Prince Charles	
2	Favour Prince William	
3	(None)	
4	(DK)	
5	(Refused)	_____ (529)

9a. As you may know, the Progressive Conservative party will hold a leadership vote in the fall. How familiar you are with each of the following candidates. Would you say you are very familiar (VF), somewhat familiar (SWF), not very familiar (NVE), not familiar at all (NFA) with (read and rotate A-D)?

	<u>VF</u>	<u>SWF</u>	<u>NVE</u>	<u>NFA</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Brian Pallister	1	2	3	4	5	6	_____ (530)
B. Michael Fortier	1	2	3	4	5	6	_____ (531)
C. Joe Clark	1	2	3	4	5	6	_____ (532)
D. Hugh Segal	1	2	3	4	5	6	_____ (533)
E. David Orchard	1	2	3	4	5	6	_____ (534)

9b. Which of the following would you favour as the next leader of the Progressive Conservative Party? (Read and rotate 1-5)

- 1 Brian Pallister
- 2 Michael Fortier
- 3 Joe Clark
- 4 Hugh Segal
- 5 David Orchard

- 6 (DK)
- 7 (Refused)

\_\_\_\_\_ (535)

10a. How often do you travel by airplane? (Read 1-4)

- 1 Once every 3 months
- 2 Once every 6 months
- 3 Once a year
- 4 Less than once a year

- 5 (Do not travel by air)
- 6 (DK)
- 7 (Refused)

\_\_\_\_\_ (536)

10b. How important is an airline's safety record in making your decision to travel with that airline?

- 1 Very important
- 2 Important
- 3 Not very important
- 4 Not important at all

- 5 (DK)
- 6 (Refused)

\_\_\_\_\_ (537)

10c. Will the recent crash of SwissAir 111 make you more or less likely to fly in the near future?

- 1 More likely
- 2 Less likely
- 3 (Makes no difference)
- 4 (DK)
- 6 (Refused)

\_\_\_\_\_ (538)