



S3. CMA CODE: (Code from call record sheet)

CMA

(455) (456) (457) (458)

S4. Including yourself, how many members of this household are age 18 or older? (Open ended (and code actual number))

OLD 18

00 None - (Thank and Terminate)

01 One - (If other than respondent, ask to speak to that person, and Skip to S6)

02-  
96 96+ - (Continue)

97 Not available - (Reset to "Intro", and Set time to call back)

98 (DK)

99 (Refused) (Thank and Terminate)

(465) (466)

S5. Of those (response in S4) adults, I need to speak to the one who had the most recent birthday.

B DAY

1 Respondent available - (Continue)

7 Respondent not available - (Reset to "Intro", and Set time to call back)

8 (Refused) - (Thank and Terminate) \_\_\_\_\_ (467)

S6. (When respondent is on the line, say:) I need to confirm that you are 18 years of age or older. Is that correct?

CONFIG

1 Yes (Continue)                      2 No (Reset to S1)                      3 (DK) (Thank and Terminate)                      4 (RF)

\_\_\_\_\_ (468)

S7. LANGUAGE: (Code language interview conducted in:)

LANG

1 English  
2 French

\_\_\_\_\_ (449)

\*\*GENDER: (Do not ask; code only)

1 Male    2 Female

\_\_\_\_\_ (44)

gend

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

EMPLOY

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused)

91 (413)

D1b. Is your place of employment at home or outside the home?

PLEMP

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused)

\_\_\_\_ (472)

D2. What is your marital status? (Open ended and code)

MSTAT

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused)

92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

MTOUNGE

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 HOLD
- 05 HOLD
- 06 English
- 07 French

93.10

\_\_\_\_\_  
(415) (416)

D4. What is your religious preference? (Open ended and code)

REL

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 Protestant
- 07 Jewish
- 08 Roman Catholic

94.10

\_\_\_\_\_  
(417) (418)

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?  
(Read 06-10)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 No formal schooling (Skip to D6)
- 05 HOLD
- 06 Public/Grade school
- 07 Secondary school
- 08 University

Post secondary and non-university

- 09 Community college
- 10 C.E.G.E.P

EDU

95.10  
 (419) (420)

D5b. Did you graduate from (response in D5a)?

- 1 Yes
- 2 No
- 3 (DK/RF)

GRAD

95.50 (421)

D6. What is your occupation? (Open ended and code)

- 01 Other (list)
- 02 HOLD
- 03 (Refused)
- 04 Not employed
- 05 Retired
- 06 Student
- 07 Homemaker

OCC

96.10  
 (422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

- 01 One - (Skip to D10)
- 98 (DK)
- 99 (Refused)

NHH

98  
 (430) (431)

D8. How many would be under 10 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

N10H10

98.10  
 (432) (433)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

N1017

98.20  
 (434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

UNION

98.30 (436)

D11. What was your year of birth? (Open ended and code all four digits of year)

- 9999 (DK/Refused)

98.40

BIRTH

(437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

- 999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

INCOME

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

D14. How many different RESIDENTIAL phone lines; that is non-business lines, do you have in your household? We need the number of non-business phone lines, NOT the actual number of telephones. (Open ended and code actual number of residential lines)

Phone

- 97 97+
- 98 (DK)
- 99 (Refused)

(469) (470)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)

Project Registration #  
 OMNIBUS JANUARY '99  
 - POLL  
 Gallup Canada, Inc.  
 Jon Hughes, Analyst/  
 SOM  
 January, 1999

X  APPROVED BY CLIENT  
 DATE \_\_\_\_\_  
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 INTERVIEWED BY \_\_\_\_\_  
 n=1,000

(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #3)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(Skip to #3)

*Newpart*

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

*Lean*

2.50

(614) (615)

2a. -  
 2b. HOLD

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

*APPM*

70  
 (550)

4a. What do you think is the most important problem facing the country today? (Open ended and code)

- 01 Other (list) - (Continue)
- 02 (DK)
- 03 (Refused) (Skip to #5)
- 04 HOLD
- 05 HOLD
- 06 Constitution
- 07 Crime/Drugs
- 08 Debt/Deficit
- 09 Defence policy
- 10 The Economy (general)
- 11 Education
- 12 Environment/Pollution/Clean air
- 13 Free trade: U.S. Trade Relations (Continue)
- 14 Goods & Services Tax (GST)/High Taxes
- 15 Government/Honesty in Government
- 16 Health care
- 17 Immigration policy
- 18 Inflation/High prices
- 19 Labor Unions/Strikes
- 20 National unity/Inter-provincial relations/Quebec Separation
- 21 Other economic problems
- 22 Treatment of native Canadians
- 23 Unemployment
- 24 World peace/International problems/  
Prospect of War

*Prob*

(520) (521)

4b. Which federal party do you think can do the best job of handling the problem you have just mentioned? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

*Party*

(522) (523)

5. Thinking now about the different ways people keep informed about the news, which of the following news sources do you use? How about (read and rotate A-H)?

Yes No (DK) (RF)

TVNAT  
TV100  
TVMAG  
PAP  
RAD  
MAGS  
TUCHAN  
NET

A.	Nightly network television news shows, such as The National or CTV News	1	2	3	4	_____ (524)
B.	Nightly local television news shows	1	2	3	4	_____ (525)
C.	Television news magazine shows, such as W5 or 60 Minutes	1	2	3	4	_____ (526)
D.	Daily newspapers	1	2	3	4	_____ (527)
E.	Radio news programs	1	2	3	4	_____ (528)
F.	Weekly news magazines, such as Maclean's or Time	1	2	3	4	_____ (529)
G.	Specialty news television channels, such as CBC Newsworld or CNN	1	2	3	4	_____ (530)
H.	Through the Internet	1	2	3	4	_____ (531)

RELSWP

6a. Which of the following descriptions most accurately reflects your relationship with your current spouse or partner? Would you say it is (read 1-5)?

- 1 Steaming hot
  - 2 Warm and cosy
  - 3 Lukewarm
  - 4 A little chilly
  - 5 Ice cold
  
  - 6 (Not currently involved in a relationship)
  - 7 (DK)
  - 8 (Refused)
- \_\_\_\_\_ (532)

6b. For St. Valentine's Day, do you intend to do any of the following for your spouse or partner - buy chocolates, buy flowers, buy a card?

UAZ

- 01 Buy chocolates
  - 02 Buy flowers
  - 03 Buy a card
  
  - 04 (All of the above)
  - 05 (None of the above)
  - 06 Other (do NOT list)
  
  - 07 (DK)
  - 08 (Refused)
- (533-534)



7a. As you may know, most computer systems around the world have to be reprogrammed so that they can accurately recognize the date once we reach the year 2000. Do you think that computer mistakes due to the year 2000 issue will cause major problems or only minor problems?

- 1 Major problems
- 2 Minor problems
- 3 (No problems)
- 4 (DK)
- 5 (Refused) \_\_\_\_\_ (540)

7b. In your opinion, do you think that computer mistakes due to the year 2000 issue will cause major (MP) or only minor problem (MNP) to the following businesses and institutions? (Read and rotate A-G) (NP=No problem)

	<u>MP</u>	<u>MNP</u>	<u>NP</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Financial institutions such as banks, credit card companies	1	2	3	4	5	_____ (541)
B. Transportation industries such as airlines/air traffic control etc.	1	2	3	4	5	_____ (542)
C. Medical facilities/Hospitals	1	2	3	4	5	_____ (543)
D. Utilities such as hydro, telephone	1	2	3	4	5	_____ (544)
E. Large and small Corporations	1	2	3	4	5	_____ (545)
F. Federal Government Agencies	1	2	3	4	5	_____ (546)
G. Provincial Government Agencies	1	2	3	4	5	_____ (547)

7c. Do you think that computer mistakes due to the year 2000 issue will cause major problems or only minor problems for you personally?

- 1 Major problems
- 2 Minor problems
- 3 (No problems) - *skip to #7d*
- 4 (DK)
- 5 (Refused) \_\_\_\_\_ (548)

7d. Have you, or do you plan to take any actions to protect yourself from problems arising from computer mistakes due the the year 2000?

- 1 Yes
- 2 No
- 3 (DK)
- 4 (RF) \_\_\_\_\_ (549)

**OMNI****98026**

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**Most important problem facing the country today (cols. 520-521)**

- 06 Constitution
- 07 Crime/Drugs/Violence
- 08 Debt/Deficit
- 09 Defence Policy
- 10 The economy (general)
- 11 Education
- 12 Environment/Pollution/Clean air
- 13 Free Trade : U.S. Trade Relations
- 14 Goods and Service Tax (GST)/High Taxes
- 15 Government/Honesty in government
- 16 Health Care
- 17 Immigration Policy
- 18 Inflation/High Prices
- 19 Labour Unions/Strikes
- 20 National Unity/Inter-Provincial Relations/Quebec Separation
- 21 Other economic problems
- 22 Treatment of Native Canadians
- 23 Unemployment/Jobs/Job security
- 24 World Peace/International Problems/Prospect of War
- 25 Lack of leadership
- 26 Poverty/Homeless people
- 27 Break ups of family/Family values
- 28 Foreign aid
- 29 Welfare system
- 30 Social program
- 31 Child abuse

**Most important problem facing the country today (cols. 520-521)  
(continued)**

- 32 Policies about seniors
- 33 Foreign ownership
- \*34 Foolish laws
- 35 Youth/Kids in trouble
- 36 Abortion
- 37 Firearms/Gun control
- 38 Politicians/Spending/Pensions
- 39 Moral problems/Values
- \*40 Hospitals
- 41 Legal system
- 42 Racism
- 43 Lack of Canadian identify
- \*44 Lack of support for the art/Creativity
- 45 Overpopulation
- 46 Bureaucracy
- \*47 Government ask more of the poor than of the rich
- 48 A rise of the right wing
- 49 Fear of the future
- 50 Communication
- 51 Prince Edward Island
- 52 Cutbacks
- 53 Religion
- 54 Solidarity/Cooperation
- 55 The way Harris is handling everything
- 56 Apathy
- \*57 Technology
- \*58 Indecision from the Liberal Party
- 59 NDP Government
- 60 Selfishness
- 61 Bilingualism

**Most important problem facing the country today (cols. 520-521)  
(continued)**

- 62 Ice storm/OK Gallup 26-01-98
- 63 Lack of love
- 64 Hunger
- 65 The media
- 66 The value of Canadian dollar
- 67 Internationalization
- 68 Political transparency
- 69 Privatization
- 70 Year 2000 bug
- 71 Death Penalty
- 72 Employment of unskilled personnel
- 73 Language
- 74 Disappearance of the middle class
- 75 Farm crisis
- 76 Government spending out of control
- 77 Suicide
- 78 Distribution of budget supplement
- 79 Cultural content of magazines
- 80 Corporate agenda runs the world
- 81 Democracy
- 82 Pollution
- 83 Human rights
- 84 Religion
- 85 Jean Chrétien