

Tips for Success

Although various disciplines have their own advice for publication success, there are themes that go across subject lines. Strategies for publication success include the following:

- Know the journal- What is the scope?
- Follow journal guidelines
- Know your audience- Does your paper meet the needs of the audience base for that journal?
- Make a unique contribution- Answer the "so what". Is your paper contributing something new?
- Be clear and concise- Avoid excess jargon.
- Meet deadlines
- Check your references- Make sure the references you use match up with your bibliography
- Let it rest- Wait before you submit your manuscript in order to catch mistakes with fresh eyes

Need Help?

- Writing for Publication Help Guide: <http://www.library.carleton.ca/help/writing-publication>
- Research Help Contact Information: <http://www.library.carleton.ca/services/research-help>

Tips for Success from "The Librarian's Guide to Writing for Publication". 2004. Rachel Singer Gordon. Lanham: Scarecrow Press.

Writing for Scholarly Journals Series

