ESLA 1300 D: Exercises

1. There is a book in the library that has a chapter dealing with a case study of Dasani water
   (a) What is the title of the book: This borrowed earth : lessons from the fifteen worst environmental disasters around the world
   (b) Who is the author? Robert Emmet Hernan
   (c) When is the book due back? 20\textsuperscript{th} of February, 2012
   (d) What could you do if you wanted the book before that date? You could use the Hold/Request button to recall the book; you could see if the University of Ottawa has a copy and you could borrow theirs; you could see if the Ottawa Public Library has a copy

2. There is an e-book that includes a chapter that deals with leadership issues at Enron
   (a) What is the title of the book? Corporate ethics and corporate governance
   (b) Who is the publisher and when was it published? Springer, 2007
   (c) What is the full title of the chapter on Enron Enron – Pride comes before the fall
   (d) The chapter is on what pages of the book? 129-136
   (e) Who is the author of this chapter? Alejo Sison
   NOTE: please use the SpringerLink link to this book to answer the last questions

3. The library has a video that includes coverage of a decision made by FOX news executives to pressure some of their reporters to kill an important story.
   (a) What is the name of the video: The Corporation
   (b) What year was the film made: 2003
   (c) Where would you go to get the video: Floor 2, Circulation Desk (Circ Desk)

4. There is a case study in the Business Source Complete database about Toyota and the recall they had to do over faulty brakes written by Mike Tskoudakis.
   (a) What journal was this article in: Business Insurance
   (b) What Year was the article published?: 2011
   (c) what is the journal volume and issue number? Volume 45, issue number 10
   (d) Look at the Subject Terms given to this article. What subject term do you think might be useful for finding other articles about decisions companies make when disasters hit them? One of the subjects is Crisis Management, which has to do with how companies react, what decisions they make during a disaster or crisis situation, so it might be useful for finding some more articles on similar topics.