Mass Communication and Mass Media Studies

SCOPE NOTE

This is a selective guide to the Library’s non-Canadian resources. If you are concentrating on Canadian concerns and issues, consult the Library Guide: Canadian Media. Personal, interpersonal and organizational communications are excluded. Other Library Guides to consult are: Canadian Cinema; Cultural Mediations, Cultural Studies and Popular Culture; Film Studies; News Media; Popular Music and Television Studies.

NOTE: The dissemination of news by print or broadcast media, and other journalistic issues, are covered by the Library Guide: Journalism: History and Theory.

TABLE OF CONTENTS

Using the Library Catalogue
Using Government Documents
Using the Internet

1. Mass Communication
   This section covers the historical development of mass communication, and the theories and research methodologies for its study.

   Histories and Guides to Research
   Research Methods
   Dictionaries and Encyclopedias
   Indexes and Abstracts
   Bibliographies
   Theses
   Biographies
   Archives
   Directories, Industry Information and Statistics

2. The Mass Media
   This section covers the specialized resources available for the study of the separate media.

   Books, Periodicals and Publishing
   Histories and Guides to Research
   Bibliographies
   Directories

Broadcast Media (General)
   Histories and Guides to Research
   Bibliographies and Program Credits
Newspapers
Radio
Telecommunications and the New Technologies
British Media
   Histories
   Bibliographies and Indexes

3. Selected Topics
   This section covers current issues and concerns.

   Advertising, Political Rhetoric and Propaganda
   Histories and Guides to Research
   Bibliographies
   Censorship/Freedom of Speech and of the Press
   Media and Society
   Media Industries
   Violence
   Women and/in the Media

USING THE LIBRARY CATALOGUE

Search keywords by boolean operators. This searches primary and secondary materials simultaneously. Use the subject headings (coloured words and phrases found at the bottom of each record), to focus your search and limit it to other secondary, critical materials. To search for primary, government materials only, use GovDoc Subject. Where applicable, suggested subject headings and document keywords are listed at the end of sections.

USING GOVERNMENT DOCUMENTS

Governments create the framework in which the communications sectors operate, through legislation and regulatory bodies. Moreover they represent the concerns and interests of their populace through policies and institutions. The majority of the Library’s government documents are housed in the Maps, Data and Government Information Centre (MADGIC), on the second floor. For more information, inquire at the MADGIC Reference desk.
USING THE INTERNET

"WWW sites should be used with great care. Many of them, especially those created by individuals rather than institutions or organizations, consist of information which is partial and virtually impossible to verify. Furthermore, many sites go out of date or disappear altogether. In an academic context, you should use resources which are reliable, verifiable, and of long duration." Prof. P. Attallah, Associate Director, School of Journalism and Communication. Consult our Web pages for links to sites appropriate to scholarly pursuits:
http://www.library.carleton.ca/subjects/index.html

1. MASS COMMUNICATION

HISTORIES AND GUIDES TO RESEARCH

REF P90 Bibl .B46

P90.Q48 1995

P91.3.H37

RSV HM258.L68 1995

P90.M39 2005

P92.U5R87

Suggested L.C. subject headings:
*COMMUNICATION
COMMUNICATION, INTERNATIONAL
*COMMUNICATION POLICY
*MASS MEDIA
*MASS MEDIA POLICY

The above terms may be further defined with the following subdivisions: --ECONOMIC ASPECTS, --POLITICAL ASPECTS, --PSYCHOLOGICAL ASPECTS, --SOCIAL ASPECTS; and may be limited by country, region, state or province. Noted terms (*) can be used with the Document Keyword option.

RESEARCH METHODS

P91.A27

P91.3.B386 1998

PN472.J6 N.125

P91.3.P75

P91.3.W37 1997

Suggested L.C. subject headings:
COMMUNICATION--RESEARCH--METHODOLOGY
MASS MEDIA--RESEARCH--METHODOLOGY

DICTIONARIES AND ENCYCLOPEDIAS

REF P87.5.I5

REF Z40.C67

REF P92.U5H77

REF P90.H38 2002
INDEXES AND ABSTRACTS

Communication Abstracts. [Web Access]
Provides extensive coverage to the scholarly journals in the fields of journalism, mass communication, advertising and marketing, public opinion, radio, speech, and television. Please see the Library's Databases page for access:
http://www.library.carleton.ca/eresources/databases.html

Alternative Press Index. [Web Access]
Covers approximately 380 journals, mostly left-of-centre in orientation. Few of these journals are indexed anywhere else. The Library holds only a portion of the journals indexed by this title. Public libraries and specialized resource collections should be checked for subscriptions to those titles not found at Carleton. Please see the Library's Databases page for access:
http://www.library.carleton.ca/eresources/databases.html

Arts and Humanities Citation Index. [Web Access]
Coverage is from 1975–. The "Cited Reference Search" option provides a unique service, tracing the critical use of an author's writings through the footnotes and bibliographies of publications. In addition, the "General Search" option is effective for researching interdisciplinary topics. Please see the Library's Databases page for access:
http://www.library.carleton.ca/eresources/databases.html

Humanities Full Text. [Web Access]
Please see the Library's Databases page for access:
http://www.library.carleton.ca/eresources/databases.html

PAIS International. [Web Access]
Database covering public issues and government affairs, from 1972 to the present. Please see the Library's Databases page for access:
http://www.library.carleton.ca/eresources/databases.html

PsycINFO. [Web Access]
Database covering psychology and related fields, from 1887 to present. Please see the Library's Databases page for access:
http://www.library.carleton.ca/eresources/databases.html

Social Sciences Citation Index. [Web Access]
The "Cited Reference Search" option provides a unique service, tracing the critical use of an author's writings through the footnotes and bibliographies of publications. In addition, the "General Search" option may be useful for researching interdisciplinary topics. Please see the Library's Databases page for access:
http://www.library.carleton.ca/eresources/databases.html

Social Sciences Full Text. [Web Access]
Please see the Library's Databases page for access:
http://www.library.carleton.ca/eresources/databases.html

Sociological Abstracts. [Web Access]
Database covering sociology and related fields, from 1963 to present. Please see the Library's Databases page for access:
http://www.library.carleton.ca/eresources/databases.html

A complete backfile is available in print format: Sociological Abstracts (REF HM1.S6).

N.B. The following titles are directories of mass communication and mass media journals:


REF P88.8.A1I68

BIBLIOGRAPHIES

Bibliographies and Indexes in Mass Media and Communications.
A series of topical bibliographies which are catalogued individually. Search by Title in the Library Catalogue to get a complete list of our holdings.


REF P90 Bibli .B46


REF P87.5 Bibli .B478 1990


REF P90 Bibli .F42
ARCHIVES

  REF P96.A722U54

  REF PN1993.4.W68

  REF P88.8.L47 1991

  REF Z695.66.R69

DIRECTORIES, INDUSTRY INFORMATION AND STATISTICS

NOTE: Directories covering a specific medium are listed in Section 2: The Mass Media, below.

  REF/SER AP4 Bibl .N423

    Library has: 1995-
    DDV ZZ CE350 .S79

    RRF AN2 Bibl .I152

      Library has: 1990-
      DDV ZZ ECA10 .C55

      Library has: 1995-
      DDV ZZ EMS .A78
Sumner, David E. *Graduate Programs in Journalism and Mass Communications.* Ames, Iowa State U. Pr., 1996.

**REF P91.5.U5S86**


**MRR/DDV UN9 ES .S79**


United States. Bureau of the Census. *Statistical Abstract of the United States.* Library has: 1878-. Part of the backfile is in storage, some of it is available in microfiche format only. For details ask at the MADGIC Information Desk. Latest edition in MRR. Also available on the Web via the Library Catalogue. **DDV US1 DD40 .A52**

### 2. THE MASS MEDIA

**Books, Periodicals and Publishing**

**HISTORIES AND GUIDES TO RESEARCH**


Suggested L.C. subject headings for books and book publishing:

**BOOK INDUSTRIES AND TRADE (--HISTORY)**

**BOOK INDUSTRIES AND TRADE (--country or region)**

**BOOKS--HISTORY**

**BOOKS AND READING (--country or region)**

**PUBLISHERS AND PUBLISHING (--country or region)**

Suggested L.C. subject headings for periodicals and periodical industry:

**(adjective form of language or country) PERIODICALS,**

e.g. **AMERICAN PERIODICALS**

**PERIODICALS--HISTORY**

**PERIODICALS, PUBLISHING OF--(country or region)**

**PUBLISHERS AND PUBLISHING (--country or region)**

Use narrower subject headings for thematic periodicals, e.g. **YOUTHS' PERIODICALS.**

To locate relevant government materials use the term **PUBLISHER** or the term **PUBLISHING** with the GovDoc Subject option.
BIBLIOGRAPHIES

REF PN4734 Bibl .P24

REF Z4.R69

DIRECTORIES

RRF Z1215.P972

RRF Z291.5.I5

SER PN161.L5

Ulrich's Periodicals Directory. Library keeps latest edition only. Also available on CDROM: Ulrich's Plus.
RRF AP1 Bibl .U422

Writers' Market. Library has: 1969/70-. Latest edition in REF.
REF/SER PN161.W83

Broadcast Media (General)

NOTE: This section lists resources which cover both radio and television, or broadcasting in general. Consult the Library Guide: Television Studies, for resources devoted to the television medium. If you are concentrating on Canadian television, consult the Library Guide: Canadian Media. The dissemination of news by broadcast media, and other journalistic issues of broadcasting are covered by the Library Guide: Journalism: History and Theory.

HISTORIES AND GUIDES TO RESEARCH

PN1990.4.B76 1989

REF HE8697.2.N3 1988

HE8689.8.H43 1987

HE8689.4.H43

REF TK6540.W67

Suggested L.C. subject headings:
*BROADCASTING
*BROADCASTING POLICY
*PUBLIC BROADCASTING
*TELEVISION BROADCASTING (Consult Library Guide: Television Studies)
WOMEN IN THE BROADCASTING INDUSTRY
*TELECOMMUNICATION
*TELECOMMUNICATION POLICY

The above terms may be further defined with the following subdivisions: --ECONOMIC ASPECTS, --POLITICAL ASPECTS, --PSYCHOLOGICAL ASPECTS, --SOCIAL ASPECTS; and may be limited by country, region, state or province. Note terms (*) can be used with GovDoc Subject option.

BIBLIOGRAPHIES AND PROGRAM CREDITS

Brief summaries of the shows and the personalities. Does not include credits.
BV656.E75

Close to 100,000 entries from 1920 through the 1960's for about 150 countries, excluding Canada, Great Britain and the U.S. Sub-organized chronologically by decade where number of entries warrant. In addition to books and periodicals, there are articles from the New York Times.
REF HE8689.4 Bibl .L53

There are two supplements (REF PN1990.4 Bibl .M3 SUP. 1 and REF PN1990.4 Bibl .M3 SUP. 2) covering the years 1977-1981 and 1982-1986 respectively.


PN1990.6.USR4

Newspapers


Radio

NOTE: Resources which cover both radio and television are listed in “Broadcast Media”, above.


Supplements McCavitt's *Radio and Television*, listed above.

REF PN1991.5 Bibl .C37


An alphabetical listing of all American network drama, comedy and variety programs. Brief descriptions of characters, with actor credits and themes.


REF PN1991.3.U6G7


PN1991.6.R24


REF PN1991.3.U6 Bibl P5 1986


REF PN1991.9.L5

Suggested L.C. subject headings:

PUBLIC RADIO

*RADIO BROADCASTING—country or region

RADIO BROADCASTING POLICY—country or region

Names of individual radio networks, and call letters of stations can be used also as subject headings, e.g. C.F.R.B.

* This subject term or the phrase RADIO—country can be used with the GovDoc Subject option.

Telecommunications and the New Technologies


REF TK5102.7.B73


P96.T422U634 2000


HE8635.T44


QA76.9.C66R64 2004


TK5105.875.I57C84

*Telecommunications Directory.*


REF HE7621.153


DDV UN9 ES 97 .W51

Suggested subject headings:

COMPUTER NETWORKS—SOCIAL ASPECTS

COMPUTERS AND CIVILIZATION

COMPUTERS—SOCIAL ASPECTS

*INTERNET (COMPUTER NETWORK)—SOCIAL ASPECTS

MASS MEDIA—(country, region)—TECHNOLOGICAL INNOVATIONS
British Media

HISTORIES


HE8699.G7B65


HE8689.9.G7M33


PN4877.R43


P92.G7C58


P92.G7T86

BIBLIOGRAPHIES AND INDEXES

*British Humanities Index.* [Web Access]

Title and call number vary. Library has: 1962-. The years 1980 onwards are located in REF stacks. All previous years are shelved in SER collection, 5th floor. Also available on the Web. Please see the Library’s Databases page at:

http://www.library.carleton.ca/eresources/databases.html


REF HE8689.9.G7M12 1993


REF PN5117 Bibl .M33


REF PN5124.L6B74


REF PN5115 Bibl .W37

3. SELECTED TOPICS

Advertising, Political Rhetoric, and Propaganda

HISTORIES AND GUIDES TO RESEARCH


P95.82.U6D64


HM263.P763


REF HM263.N45


HM1231.T39 2003


HF5813.U6T87

Suggested subject headings:

ADVERTISING—(country, region)
ADVERTISING—HISTORY
ADVERTISING—PSYCHOLOGICAL ASPECTS
ADVERTISING—SOCIAL ASPECTS-(country, region)
COMMUNICATION IN POLITICS—(country, region)
MASS MEDIA AND PUBLIC OPINION
Media and Society


HQ799.5.M35 Bibl A425

P94.6.B47

P91.C33


HM258.M26577 1996


RSV P96.S452U64 2003

Suggested subject headings:

- MASS MEDIA AND CULTURE—(country, region)
- MASS MEDIA—SOCIAL ASPECTS—(country, region)
- MINORITIES IN (specific medium)
- MINORITIES IN (specific culture) AND MASS MEDIA
e.g. AFRO-AMERICANS AND MASS MEDIA
- AFRO-AMERICANS IN (specific medium)
- MASS MEDIA AND MINORITIES
- MASS MEDIA AND (specific social group)
e.g. MASS MEDIA AND CHILDREN

Media Industries

P91.25.M374 1996

P96.15H46

Suggested subject headings:

- MASS MEDIA—ECONOMIC ASPECTS—(country, region)
- (specific medium)—ECONOMIC ASPECTS—(country, region)
e.g. MOTION PICTURE INDUSTRY—ECONOMIC ASPECTS
- WOMEN IN THE MASS MEDIA INDUSTRY—(country, region)
Violence

REF P96.V5N48

P96.V5 Bibl S5

Suggested subject headings:
TERRORISM IN MASS MEDIA
VIOLENCE IN MASS MEDIA
also: VIOLENCE IN (specific medium)

Women and/in the Media

RSV P96.S452U64 2003

REF P94.5.W65 Bibl L46 1999

REF P94.5.W65W667

REF P94.5.W65 Bibl V34

Suggested subject headings:
MASS MEDIA AND WOMEN
WOMEN IN MASS MEDIA—(country, region)
also: WOMEN IN (specific medium)
e.g. WOMEN IN MOTION PICTURES
WOMEN IN THE MASS MEDIA INDUSTRY—(country, region)
also: WOMEN IN (specific industry)
e.g. WOMEN IN TELEVISION BROADCASTING